**MULTIMEDIA & WEBSITE DEVELOPMENT**

**PROCEDURES**

* Review the event guidelines below

**Objective Test Competencies**: Career Awareness Related to Multimedia and Website Industry; Technology Operations and Concepts; Visual Design Concepts; Animation Techniques; Gaming; Digital Audio; Web Technologies; Graphic Design

**Topic**: Design, build, and launch a website to keep your Middle Level chapter informed about chapter activities for the 2018-19 school year. The website should include, but is not limited to, the following:

* A theme and logo
* A form for potential members to complete in order to join your chapter
* At least one video giving an update of your chapter’s weekly or monthly activities
* A calendar listing your chapter’s activities for the year

### Guidelines

#### Event Specific

* The website must include a 1-3 minute multimedia presentation.
* The website must include sound, photo and image editing, and graphics.
* The website must include at least one activity with user interaction.

#### Objective Test Guidelines

* No materials may be brought to the testing site.
* Electronic devices must be turned off and out of sight.
* No calculators may be brought into the testing site; calculators will be provided.
* The project portion of the event will count for 85% of the final score, and the objective test will count for 15% of the final score.

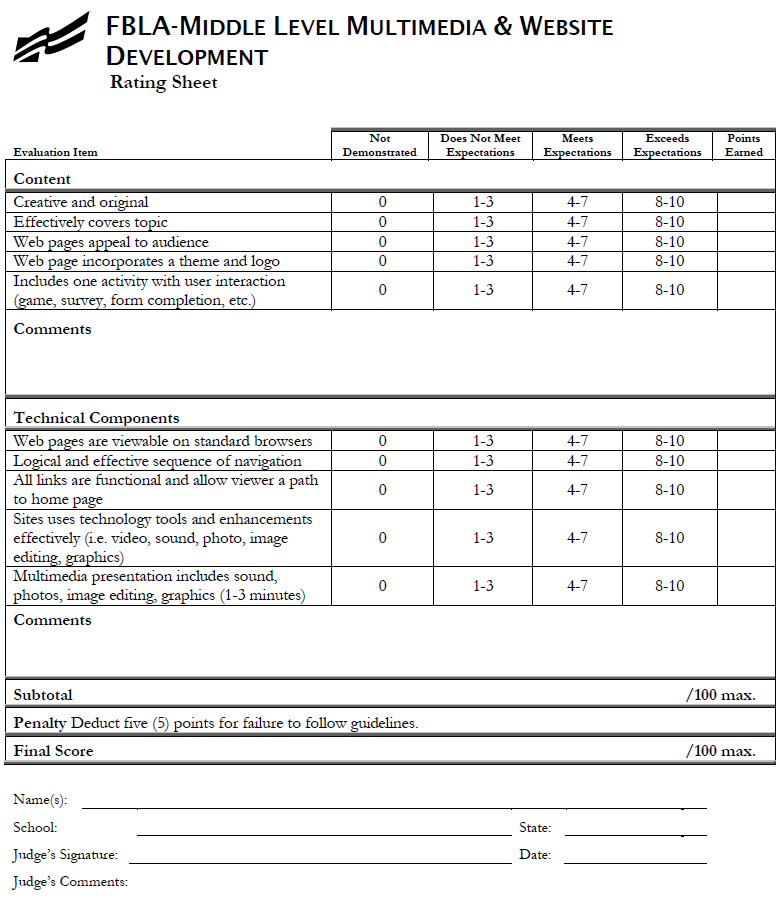
**WEBSITE RESOURCES**

* 50 Useful Tools and Resources for Web Designers <https://www.smashingmagazine.com/2010/07/50-useful-tools-and-resources-for-web-designers/>
* AnfyJava Applet Creator 1.4 (download) <http://www.anfyteam.com/ajdownl.html>
* Copyright Law of the United States <http://www.copyright.gov/title17/circ92.pdf>
* Copyright Overview <http://fairuse.stanford.edu/>
* Creating Websites <http://www.refdesk.com/html.html>
* How to Build Business Websites <http://www.build-your-website.co.uk/>
* How to Make a Websites <http://allaboutyourownwebsite.com/>
* Web Design Tools and Resources <http://www.elementiks.com/>

#### Judges’ Rating Sheet

Design, build, and launch a website to keep your Middle Level chapter informed about chapter activities for the 2018-19 school year. The website should include, but is not limited to, the following:

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